

## CONDITIONS OF USE OF SOCIAL NETWORKS

**1.– PURPOSE.–** With the aim of preventing their reproduction, imitation, modification or in any way fraudulent, illegal use or misleading use that generates confusion among Customers and Users, this document is intended to serve as guidance for the appropriate use of the industrial property rights that identify The Company, its activity, its products and services through its brand, symbols, emblems and other distinctive signs and also the intellectual property rights that correspond to and are the property of The Company with regard to all those creations, productions, etc, whatever their format (images, photographs, videos or other works or intangible assets) and form of promotion, reproduction, distribution, exhibition or communication.

**2.– SCOPE OF APPLICATION.–** Without prejudice to relate in this document, the social networks that enjoy a higher prevalence, popularity and acceptance, these conditions are configured with vocation and purpose of application for all customers and users, whatever the social network with which they interact.

### **A) YOUTUBE SOCIAL NETWORK**

**1.–** The videos edited in the official channel of **ARBISTAR 2.0, S.L.**, whose official site is: <https://www.arbistar.com/youtube> , can only be emitted, reproduced, or broadcast in other channels of the mentioned platform or in any other public channel or, in its case, of registered and active Users

of **ARBISTAR 2.0, S.L.** under the following conditions:

– The video(s) must be broadcasted in its integrity, from beginning to end, as they are broadcasted in the official channel, and without altering or manipulating its content.

– In the so called "intro" or personalized editions, the Users of the platform will be able to make use of them, as long as the integrity of the video content is respected.

– For the sake of transparency, and to avoid any type of error or confusion among the Users of the platform, it must be stated in the description or title that serves as a header legend and identifies the video that it is the property of **ARBISTAR 2.0, S.L.**, and then the **URL** of the official **ARBISTAR** channel must be detailed in the "showcase" (video info) of the video.

– In the case, in particular, of the videos made by the Users of this platform and any other, as a tutorial on **ARBISTAR 2.0, S.L.** and its products, in order to avoid misunderstandings, and above all that the title of the video could mislead the Users about the origin or official character of the video, the **ARBISTAR 2.0** trademark could be used, as long as the title of the video is edited in the following way and manner:

**Arbistar 2.0 | Título del vídeo**

That is: **BRAND** + vertical separator + **Título de vídeo**

## B) TELEGRAMA/WHATSAPP Y CANALES/GRUPOS DE INSTAGRAMACIÓN

1.– The names of **TELEGRAM CHANNELS/GROUPS**, **WHATSAPP** and **INSTAGRAM** should never show the structure of the full name of the brand, i.e. "Arbistar 2.0".

The name "**Arbistar**" may be used on its own, as long as it does not mislead or confuse with certain names such as "Arbistar 2.0 Official" since it is understood that there is an incorrect or real authorship label and therefore not admitted.

2.– Names that use the name **Arbistar**, to which they then add a name of Country or Region ("**Arbistar + Country or Region**") will not be authorized as long as such names generate among Clients and Users the erroneous belief of considering such name as an extension of the official mark in the Country or Region that is added to the name **Arbistar** for the configuration of the name that identifies the Telegram Channel or Group, Whatsapp and Instagram.

In these cases, and in order to avoid confusion, the word Arbistar must always be associated or linked to a name that avoids such confusion, for example

“**Arbistar + Team/Customers/Team/Arbitrage**, etc…  
+ **Country or Region**”

## C) FACEBOOK AND TWITTER SOCIAL NETWORKS

For the creation in these social networks of the personal/company profiles, fanpage and groups, they should follow the same guidelines that are detailed for the social networks or channels/groups of Telegram, Whatsapp and Instagram in the immediately preceding section.

#### **D) WEB PAGES OR BLOGS**

1.- In the case of websites or blogs it will be necessary to have a "**stamp**", specifically with the legend: "**NON OFFICIAL/ACCEPTED PAGE**", which will be obtained through the Compliance department of The Company, once the content, purpose or editorial line has been reviewed. Once reviewed and accepted, the User or owner of the website or blog will be sent the mentioned logo, which must be embedded in the website or blog.

2.- The Compliance Department reserves the right not to send this seal if the website or blog is within any country or territory whose legislation prohibits or restricts the promotion or disclosure of products or services marketed by Arbistar 2.0, S.L.

#### **E) – ANY OTHER SOCIAL NETWORK OR MEDIA**

1.- For all those Customers or Users who operate through other social networks or communication or promotion channels other than those already mentioned, and who have doubts or wish to know to what extent compliance with the guidelines contained in this document may affect or link them or, if applicable, their application may generate doubts and uncertainty, it is

advisable to consult with the Compliance Department before carrying out any action that may have signs of illegality.

2.– On this particular matter, Clients and Users may raise their doubts or request any information through the official mail of the Compliance Department of The Company: **compliance@arbistar.com**. The said department may send their doubts, if applicable, or if they have doubts that their social network, communication channel or promotion is not represented in this "Specific Social Networking Regulation" or if they consider that it does not apply to their case or is susceptible to ambiguity in some way or form, they should consult the Compliance Department about the doubts before carrying out any final action. The communication should be sent to the company through the official mail of the said department: **compliance@arbistar.com**

## F) EMAIL ADDRESSES

1.– The email accounts that The Client uses, either to access and register on the **Arbistar 2.0, S.L.** platform, or to use them, at the time, for marketing campaigns of any nature, capture pages of any type, or contact forms, may not contain the name "**Arbistar 2.0**" or "**Arbistar**" in any way. In order to avoid that by mistake these email accounts can be linked or associated to the official **ARBISTAR 2.0, .S.L.** website.

An example would be:

gruporbistar@clientedecorreo.xxx o  
[arbistarliders@clientedecorreo.xxx](mailto:arbistarliders@clientedecorreo.xxx)

Etc, ...

2.- The users or holders of these email accounts already created and that are being used or, if applicable, are used to carry out the access and registration in the ARBISTAR 2.0, S.L. platform after the entry into force and publication of these guidelines, will be obliged to change them, and their use will be restricted only and exclusively for the internal use of the network of affiliates of the user or holder of this account.

### **FINAL DISPOSITION.**

The Company reserves the right to unilaterally modify these guidelines, which will be published for the knowledge and record of the Customers and Users of the different social networks, if necessary, through the usual means of communication of The Company.