

---

# COOKIE POLICY

---

## WHAT ARE COOKIES?

*Cookies* are elements used by websites whose purpose is to optimize the browsing experience of users by creating on the computer, tablet, smart phone or equivalent device with Internet browsing functions, a computer file with information on their preferences, tastes and profile, allowing to customize the services of the owner of the website, so that the next visit the content and functionality are adjusted to their preferences, enabling the reproduction and display of multimedia content on the website itself, allowing elements of interaction between the user and the website or enable security tools.

The user of the web portal may choose to accept all or some of the cookies, or to reject the use of cookies on the web portal. Therefore, you can allow, block or delete the installed cookies, by selecting the appropriate configuration of your browser.

Should you decide to reject cookies or any of them, you should be aware that you will not be able to enjoy the full functionality of this web portal, and therefore, Arbistar 2.0, S.L. does not guarantee users access to all of the content of the <https://arbistar.com/es/> web portal.

Arbistar 2.0, S.L. will not link the data stored in the cookies to the personal information provided at the time of registration or purchase, without the express wish of the users, who may provide this information by activating the cookies in their browsers.

## TYPES OF COOKIES

There are different types of cookies which are classified as follows:

- Excepted: User login cookies, user identification or authentication cookies. (session only), User Security Cookies, Media Player Cookies, Load Balancing Session Cookies, User Interface Personalization Cookies, and Plug-in Cookies for exchanging social content.

- Not excepted: referred to the rest of cookies.

- Cookies according to the entity that manages them:

- Own cookies: are those sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided.

- Third-party cookies: are those sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.
- - Cookies according to how long they remain activated:
    - Session Cookies: These are a type of cookie designed to collect and store data while the user accesses a website.
    - Persistent cookies: These are a type of cookie in which the data is still stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie, which can range from a few minutes to several years.
  - - Cookies by purpose:
    - Analysis cookies: These are those that, either processed by the owner of the site, or by third parties, allow the number of users to be quantified and thus enable the measurement and statistical analysis of the use made by the users of the service offered. For this purpose, their navigation on the website is analysed, in order to improve the products or services offered.
    - Advertising cookies: are those that allow the management, in the most efficient way, of the advertising spaces that, in its case, the publisher has included in a web page, application or platform from which it provides the requested service based on criteria such as the edited content or the frequency in which the ads are shown.
    - Social cookies are required for external social networks (Facebook, Google, Twitter, Pinterest, Instagram, etc...). Their function is to control the interaction with social widgets within the page.
    - Behavioral advertising cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that, in their case, the publisher has included in a web page, application or platform from which it provides the requested service. These cookies store information on the behaviour of users obtained through continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

It is also possible that when you visit a website or open an e-mail in which an ad or promotion is published about certain products or services, a cookie is installed in the browser that is used to later display ads related to the search that has been performed, to develop a control of the ads in relation, for example, to the number of times they are seen, where they appear, at what time they are seen, etc.

The following indicates that non-excluded cookies, either our own or those of third parties, are used on the website: **Hemos expuesto las cookies más habituales. No**

**obstante hay que especificar en este apartado, cuáles son las Cookies que integra ARBISTAR, 2.0, S.L., en su website).**

- Google Analytics: (Third-party analytical cookies).
- Google, Inc. 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google")

Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information, on our behalf, for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

By using this website you consent to the processing of data about you by Google in the manner and for the purposes set out above.

In any case, we inform you that in order to request the cancellation of any possible data processing carried out by Google, you must contact that company for this purpose. The provider does not have the technical or legal capacity to proceed with the cessation of data processing outside the area defined by the files and technical means of its ownership. And he cannot be held liable in this respect.

More information at: [www.google.es/intl/es/policies/technologies/types/https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage](http://www.google.es/intl/es/policies/technologies/types/https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage).

Other services provided by Google, Inc. on the website, which involve the use of cookies:

- Google AdWords: (Third-party advertising cookies).
- Online sponsored advertising services provided by Google Inc. Cookies are used by Google to manage these services.

## WHAT DATA IS COLLECTED THROUGH COOKIES?

Cookies may collect the following data: IP number, search history, location, device ID, phone number, ad views, analytics, browser information, cookie data, date and time, demographic data, software/hardware information, information about interactions, pages viewed, domains.

For more detailed information:

<http://www.google.com/intl/en/policies/privacy/>

## PREFERENCES

Arbistar 2.0, S.L., offers you links to information on how you can configure your preferences regarding cookies in the main browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Mozilla Firefox: <http://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en-?redirectlocale=en-US&redirectslug=Cookies>
- Internet Explorer: <http://support.microsoft.com/kb/196955/es>
- Safari: <http://support.apple.com/kb/ph5042>
- Safari IOS (iPhone, iPad):  
[http://support.apple.com/kb/HT1677?viewlocale=es\\_ES&locale=es\\_ES](http://support.apple.com/kb/HT1677?viewlocale=es_ES&locale=es_ES)
- Cookies Flash:  
[http://www.macromedia.com/support/documentation/es/flashplayer/help/settings\\_manager07.html](http://www.macromedia.com/support/documentation/es/flashplayer/help/settings_manager07.html)

If you prefer, you can consult the video tutorials published by the Spanish Data Protection Agency: <http://www.youtube.com/user/desdelaAEPD>

## APPLICABLE REGULATION

The use of the cookies and the obligations derived from the application of the same ones in the web portals, is regulated in the article 22.2 of the Law 34/2002, of July 11, of Services of the Society of the Information and of Electronic Trade (LSSI), in relation to the General Regulation of Protection of Information (RGPD) and the Organic Law 3/2018 of Protection of Information and guarantee of the digital rights (LOPDGDD).

## TRANSLATION TO OTHER LANGUAGES

All information and documentation available in other language versions of this website is provided for information purposes only. In the event of any discrepancy between the content of the foreign language version and the original Spanish version, the latter shall prevail.

If you wish, you can consult the Guide on the Use of Cookies, drawn up by the State Data Protection Agency, via the following link:

[https://www.aepd.es/sites/default/files/2019-12/guia-cookies\\_1.pdf](https://www.aepd.es/sites/default/files/2019-12/guia-cookies_1.pdf)